

POULTRY PROCESS INTELLIGENCE



www.porphyrio.com

Porphyrio

EXPERTISE AND OBJECTIVE

Lay-Insight, Broiler-Insight and Turkey-Insight are modular systems operated in the Cloud. Porphyrio expertise builds on the latest know-how on big data technology and biostatistics in combination with poultry production. Porphyrio stands for safety, reliability and accuracy. Whether your company is an individual farm or a total vertically integrated egg or poultry producer,

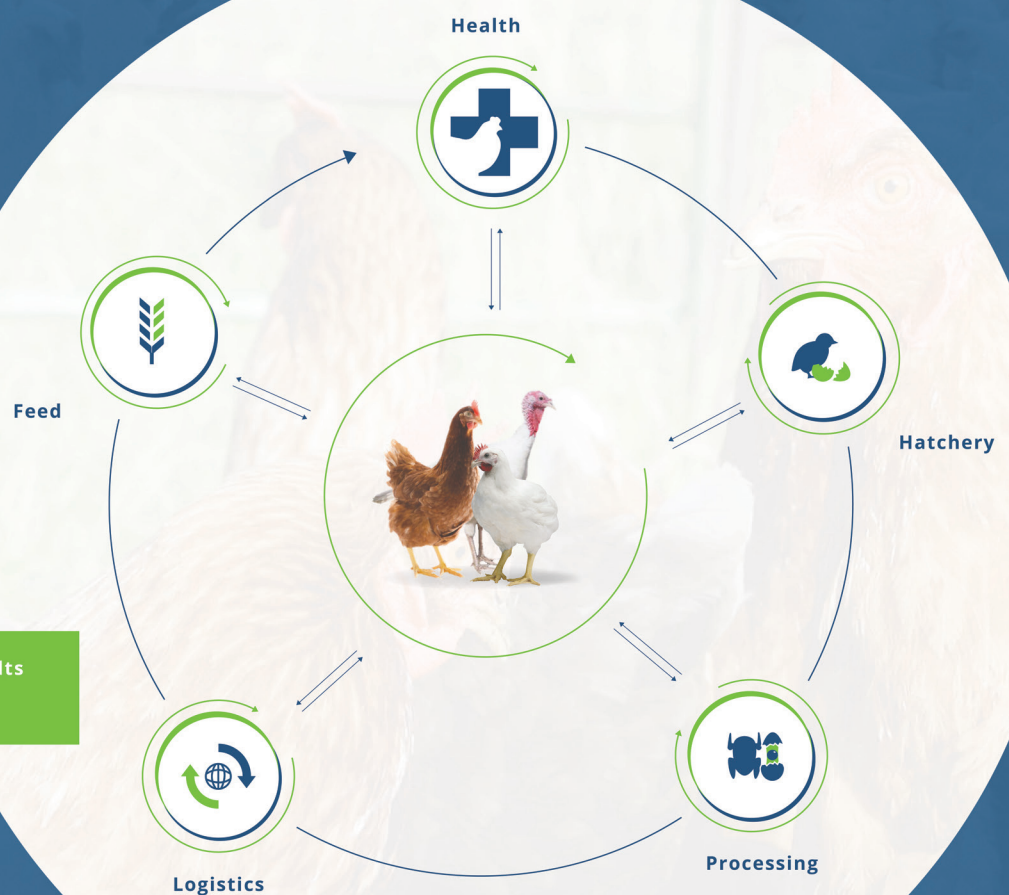
the modular flexibility enables you to choose the best fitted solution for your business. The Dashboard itself is completely customizable, giving Insight in and the control of your business. So it ensures that daily priorities as well as long term strategies can be perceived at a glance.



Lay-Insight, Broiler-Insight and Turkey-Insight contribute to the Enterprise Process Optimization (EPO) by monitoring and connecting the different parameters and divisions into 1 central data bank, enabling the statistical analyses of this data. In this way points of improvements or action points become easily visible. Short term predictions (early warning) as well as long term predictions (planning) contribute significantly to the efficiency of the production processes.



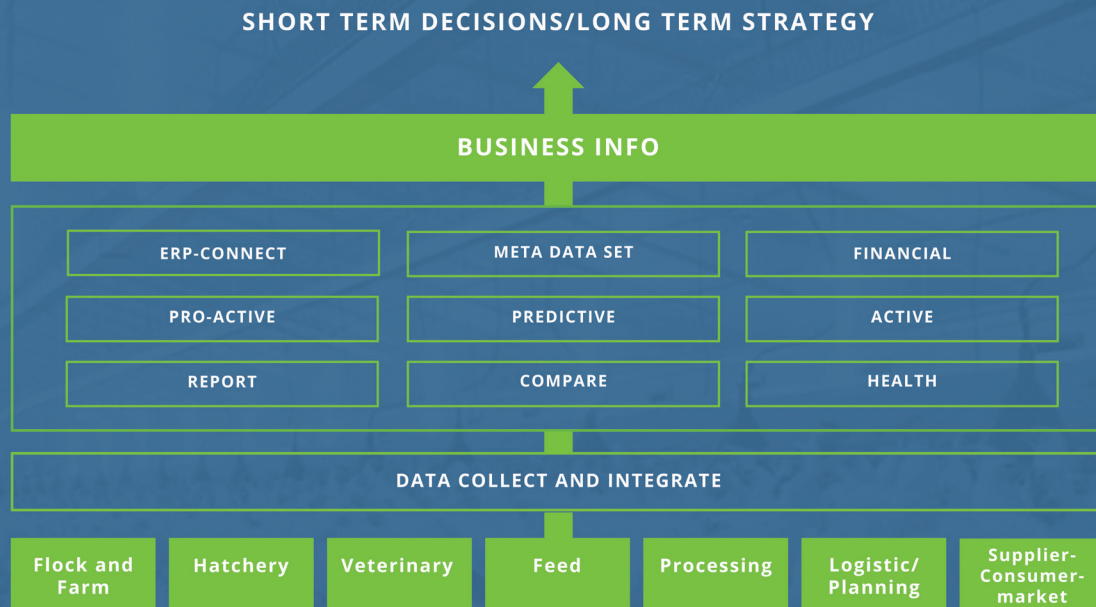
Using Information Intelligently results in an Optimized Enterprise Process



FUNCTIONALITIES

Lay-Insight, Broiler-Insight and Turkey-Insight are strong innovative business management tools, based on self-learning algorithms. We use your enterprise data to improve and optimize your production and

business process. Accessibility by different stakeholders in the production process, each having their own responsibility but sharing a common interest, contribute to the strength and benefit of our systems.



As our solutions are modular, this enables you to start with a few modules and expand in a second phase with complementary modules, or you can start in 1 activity and extend it later to other activities.

Each solution can be linked to existing ERP-systems either collecting data from it or transferring data to it.

The File Manager application ensures not only a complete electronic archive, but is also a handy tool to trace any document in seconds, and this on flock level.



OUR PACKAGES

		FARM OVERVIEW	FARM CONTROL	FARM MANAGEMENT	BUSINESS MANAGEMENT
DATA COLLECT & INTEGRATE		✓	✓	✓	✓
REPORT		✓	✓	✓	✓
COMPARE		✓	✓	✓	✓
HEALTH		✓	✓	✓	✓
ACTIVE MANAGEMENT			✓	✓	✓
PRO-ACTIVE MANAGEMENT				✓	✓
FINANCIAL					✓

IF YOU USE LAY-INSIGHT, BROILER-INSIGHT & TURKEY-INSIGHT WELL, WHAT CAN YOU EXPECT?

- Lower feed cost
- Better animal performance (weight gain, egg production)
- Better product quality (carcass yield, meat-, egg quality)
- Healthier animals (lower mortality, better uniformity)
- Improved animal welfare (lower foot pad lesion, better feather quality, less cannibalism,..)

You can find us, anywhere, anytime
www.porphyr.io

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